

RE: Follow Up re: PEA PR Committee

PEAPublicRelations@groupspaces.com on behalf of Peninsula Executives Association <peaworks@assoc-office.com>

Fri 7/29/2016 4:32 PM

To:PEAPublicRelations@groupspaces.com <PEAPublicRelations@groupspaces.com>;

Hi everyone,

Couple of action items JB gave me yesterday...

What is the audience for the Facebook, LinkedIn, and PEA website?

Demographics of each, too.

So as JB says below, these social channels are not part of my regular contract. I do what I can when I can, but admittedly, I do not have much extra time each month with all the other PEA activities, so not much time at all is devoted to the social channels.

The website I update at least once a week, if not more often.

The audience for our Facebook group is only PEA members, as it is a closed group. Neal and Melanie both tried to develop engagement, but were not very successful.

There is also a company page here: <https://www.facebook.com/PEApage/>

Neal is working on adding me as an admin of that page so that I have access to it. Right now, I don't have access to it at all, so I haven't been posting in it.

The company page is public facing, so anyone can like it or follow it as they please. The group page is only for current PEA members and a few other of our "special friends."

As far as LinkedIn, I didn't even know there was a linkedin group for PEA. I'm not a member of it, and when I just did a search, I couldn't actually find the group at all.

If you know the URL of the LinkedIn page for PEA, will you please send it over so I can be added? Thanks!

I removed the google+ reference from the homepage, too. Thanks for letting me know it was not a good link.

Hope that helps! Let me know if I can help you in any way!!

Best regards,

Angi

Angi Roberts

Peninsula Executives Association

Executive Director

950 South Bascom Avenue, Suite 1113

San Jose, CA 95128

V | 408-266-9658

F | 877-426-8501

E | peaworks@assoc-office.com

W | www.executives.org

From: PEAPublicRelations@groupspaces.com [mailto:PEAPublicRelations@groupspaces.com] **On Behalf Of** Peninsula Executives Association PR Committee

Sent: Thursday, July 28, 2016 2:08 PM

To: PEAPublicRelations@groupspaces.com

Subject: Follow Up re: PEA PR Committee

E-mail displayed incorrectly? [Read it in your browser](#)

Peninsula Executives Association PR Committee

Dear PR Committee:

Firstly, I don't wish to be presumptuous, so if anyone has a better approach or if I am replicating anything already in the works, please let me know.

In an effort to get some traction on our discussion today, I asked my Assistant, Dana, to gather demographics from the media sources Bobbie and Skip put together. I also asked her to identify "competing" business networking information in the area as fundamental information in putting together the communications plan.

Additionally, I plan to ask Karen Bowne, Larry's Autoworks and Georgie Gleim to respond to a series a questions so I can start drafting a couple of press releases, unless someone else already has this task on their "to do" list.

Action Items Identified:

1. Michael - Website redo in September
2. Press Releases identified above
3. Just a "heads up" re: PEA website. The Google+ link goes directly to Neal Coogler's page not PEA.
4. Once we create and agree on a communications plan, we can create PEA templates for various multi-media venues including press releases.
5. Angi stated that the Facebook and Twitter websites are not part of her contract but that she does what she can when she can

I hope you find this helpful.

Best regards,

JB Bell
Business Coach / Management Consultant

JB Bell Business & Investment Consulting

p:626-429-1448 | e:jb@jbbizwiz.com | w:<http://jbbizwiz.com> | a:[2059 31st Avenue, San Francisco, CA 94116](#)

Check out film crew productions and articles on-line:

Talking with Henrietta

<https://www.youtube.com/user/Henrie818>

Channel 27 (Mid-peninsula Media)

Discussion topics include *Youth Empowerment, Immigration, Remembering Dr. King*

WAVE Award Winner, conducted by the Western Region of the Alliance for Community Media:

"Make the call: Episode 6, Floor director <http://youtu.be/uvXRiiri-y8>

"Freedom to Fly" Producer, director, editor- <http://www.youtube.com/watch?v=mNc3VzZJBhk>

"The Stephanie Herman Show", Camera crew, editor <http://www.youtube.com/watch?v=59tIOSpTvUE>

Managing Nonrenewable Energy -

http://www.ehow.com/how_7723622_manage-nonrenewable-energy-resources.html

Tickler Files http://www.ehow.com/how_7839212_manage-tickler-files.html

HR http://www.ehow.com/facts_7452128_do-employee-comes-back-office_.html

Diamonds http://www.ehow.com/facts_7721677_diamonds-natural-resource.html

Strategic Partners:

Soarin Solutions: Your Information and Technology Company

****CONFIDENTIALITY NOTICE****

This e-mail message, including any attachments, is for the sole use of the intended recipient(s) and may contain confidential, proprietary, and/or privileged information protected by law. If you are not the intended recipient, you may not use, copy, or distribute this e-mail message or its attachments.

If you believe you have received this e-mail message in error, please contact the sender by reply e-mail and destroy all copies of the original message.

Please consider the environment before printing this e-mail

You are subscribed as jb@jbbizwiz.com

[Manage your subscriptions](#) | [Unsubscribe](#)

Mailing list powered by [GroupSpaces](#) - [Manage your group online](#)